



Mission: To provide a safe space that nurtures and fosters personal development, community, and growth for citizens of Jackson, MS, through creative arts, sports, fitness, education, and other programming.

Vision: Leadership | Restoration & Transformation | Investment | People & Community

Values: Faith | Family | Growth | Impact | Vision

| | | Basketball | Target Audience |
|--------------------|---------------------------------------|--|--|
| Community Area One | TDA - The Development Academy | <ul style="list-style-type: none"> Individual training Group training | Youth (elementary, middle & high school-age individuals); community college and 4-year college student-athletes |
| | Team TDA - TDA Hoops & TDA Lady Hoops | <ul style="list-style-type: none"> AAU team basketball (practices and competitions) | Specified age-level teams (i.e. 7th grade, 8th grade, 9th, etc) |
| | TDA Academy | <ul style="list-style-type: none"> Combined sport training and academic schooling (Acellus Academy, home-schooling model); MS's IMG Academy | Cohort of 6th graders; cohort of 9th graders |
| | Rising Stars League | <ul style="list-style-type: none"> Basketball league (skills development/local competition) | Grades: 2nd - 8th |
| | Youth Basketball Camps | <ul style="list-style-type: none"> Camps for specified periods of time (skills development and community building) | Youth (elementary, middle & high school-aged individuals) |

| | | Fitness | Target Audience |
|--------------------|-----------------------------------|---|--------------------------------|
| Community Area Two | Ark Gym Membership | <ul style="list-style-type: none"> Individual workout membership (access to cardio + machines + free weight areas) | Individuals: Aged 16 and older |
| | Ark Personal Training / Boot Camp | <ul style="list-style-type: none"> Membership + professional individual or group training sessions | Individuals: Aged 16 and older |
| | Ark: Other (Health) | <ul style="list-style-type: none"> Health-related boot camps & other services (mental health, nutrition, etc.) | Individuals: Aged 16 and older |



Community Area Three

Other Sports

Target Audience

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|---------------------|---|---|
| Volleyball | <ul style="list-style-type: none"> • Individual training • Group training | Youth (elementary, middle & high school-aged individuals) |
| Swimming | <ul style="list-style-type: none"> • Recreational community swimming • Individual & group swim lessons • Community swim team | <p>All ages</p> <p>All ages</p> <p>All ages</p> |
| Softball / Baseball | <ul style="list-style-type: none"> • Individual & group training / lessons | Youth (elementary, middle & high school-aged individuals) |

C.A. Four

Seniors

Target Audience

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|-------------|---|---|
| Golden Club | <ul style="list-style-type: none"> • Facility access • Card + board games • Meals + fellowship • Educational sessions | Senior Citizens (retired individuals, individuals aged 62+) |
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Community Area Five

Academics & Arts

Target Audience

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|-----------------------------|--|---|
| STEM+ Academy | <ul style="list-style-type: none"> • Science, Technology, Engineering & Math Academy (Acellus Academy - home-schooling model) • Mentorship • Physical Activity <p><i>*Intersectional Inequities Intervention Project*</i></p> | Target cohort to be identified (youth aged individuals with specific interests) |
| STEM+ Camp | <ul style="list-style-type: none"> • Science, Technology, Engineering & Math (1-week & 2-week long camps) • Applied learning • Physical activity | Target cohort to be identified (youth aged individuals with specific interests) |
| The Angie Thomas ARTS+ Camp | <ul style="list-style-type: none"> • Creative Arts (1-week & 2-week long camps) • Art, writing, reading, public speaking, poetry, chess, etc | Target cohort to be identified (youth aged individuals with specific interests) |

Community Area Six

| | External Outreach | Target Audience |
|--------------------------|--|---|
| NCAA Exposure | <ul style="list-style-type: none"> • Basketball tournaments, hosted onsite to grant student-athletes exposure to college coaches & enhance recruitment | College coaches & prospective student-athletes (PSAs) |
| ProAM Games | <ul style="list-style-type: none"> • Professional-Amateur collaboration / competitions | Target professional and aspiring professional athletes |
| Coaching Seminars | <ul style="list-style-type: none"> • Professional seminars, aimed to educate and develop coaching skills/knowledge | Target coaching groups (middle school, high school, community college coaches, etc.) |

Comm. Area Seven

| | External Outreach | Target Audience |
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| Youth Development Exposure (YDE) | <ul style="list-style-type: none"> • Youth mentoring, sponsorship, and educational programming to assist in developing life skills (banking/money management, cooking, citizenship and government, community service, trading and investing, entrepreneurship, home ownership, etc.) | Area youth (grades: 6th - 12th) |