



Mission: To provide a safe space that nurtures and fosters personal development, community, and growth for citizens of Jackson, MS, through creative arts, sports, fitness, education, and other programming.

Vision: Leadership | Restoration & Transformation | Investment | People & Community

Values: Faith | Family | Growth | Impact | Vision

		Basketball	Target Audience
Community Area One	TDA - The Development Academy	<ul style="list-style-type: none"> Individual training Group training 	Youth (elementary, middle & high school-age individuals); community college and 4-year college student-athletes
	Team TDA - TDA Hoops & TDA Lady Hoops	<ul style="list-style-type: none"> AAU team basketball (practices and competitions) 	Specified age-level teams (i.e. 7th grade, 8th grade, 9th, etc)
	TDA Academy	<ul style="list-style-type: none"> Combined sport training and academic schooling (Acellus Academy, home-schooling model); MS's IMG Academy 	Cohort of 6th graders; cohort of 9th graders
	Rising Stars League	<ul style="list-style-type: none"> Basketball league (skills development/local competition) https://linktr.ee/rsybleague 	Grades: 2nd - 8th
	Youth Basketball Camps	<ul style="list-style-type: none"> Camps for specified periods of time (skills development and community building) 	Youth (elementary, middle & high school-aged individuals)
Community Area Two			Fitness
			Target Audience
	Ark Gym Membership	<ul style="list-style-type: none"> Individual workout membership (access to cardio + machines + free weight areas) 	Individuals: Aged 16 and older
Ark Personal Training / Boot Camp	<ul style="list-style-type: none"> Membership + professional individual or group training sessions 	Individuals: Aged 16 and older	
Ark: Other (Health)	<ul style="list-style-type: none"> Health-related boot camps & other services (mental health, nutrition, etc.) 	Individuals: Aged 16 and older	



Community Area Three

Other Sports

Target Audience

Volleyball	<ul style="list-style-type: none"> • Individual training • Group training 	Youth (elementary, middle & high school-aged individuals)
Swimming	<ul style="list-style-type: none"> • Recreational community swimming • Individual & group swim lessons • Community swim team 	<p>All ages</p> <p>All ages</p> <p>All ages</p>
Softball / Baseball	<ul style="list-style-type: none"> • Individual & group training / lessons 	Youth (elementary, middle & high school-aged individuals)

C.A. Four

Seniors

Target Audience

Golden Club	<ul style="list-style-type: none"> • Facility access • Card + board games • Meals + fellowship • Educational sessions 	Senior Citizens (retired individuals, individuals aged 62+)
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Community Area Five

Academics & Arts

Target Audience

STEM+ Academy	<ul style="list-style-type: none"> • Science, Technology, Engineering & Math Academy (Acellus Academy - home-schooling model) • Mentorship • Physical Activity <p><i>*Intersectional Inequities Intervention Project*</i></p>	Target cohort to be identified (youth aged individuals with specific interests)
STEM+ Camp	<ul style="list-style-type: none"> • Science, Technology, Engineering & Math (1-week & 2-week long camps) • Applied learning • Physical activity 	Target cohort to be identified (youth aged individuals with specific interests)
The Angie Thomas ARTS+ Camp	<ul style="list-style-type: none"> • Creative Arts (1-week & 2-week long camps) • Art, writing, reading, public speaking, poetry, chess, etc 	Target cohort to be identified (youth aged individuals with specific interests)

Community Area Six

	External Outreach	Target Audience
NCAA Exposure	<ul style="list-style-type: none"> • Basketball tournaments, hosted onsite to grant student-athletes exposure to college coaches & enhance recruitment 	College coaches & prospective student-athletes (PSAs)
ProAM Games	<ul style="list-style-type: none"> • Professional-Amateur collaboration / competitions 	Target professional and aspiring professional athletes
Coaching Seminars	<ul style="list-style-type: none"> • Professional seminars, aimed to educate and develop coaching skills/knowledge 	Target coaching groups (middle school, high school, community college coaches, etc.)

Comm. Area Seven

	External Outreach	Target Audience
Youth Development Exposure (YDE)	<ul style="list-style-type: none"> • Youth mentoring, sponsorship, and educational programming to assist in developing life skills (banking/money management, cooking, citizenship and government, community service, trading and investing, entrepreneurship, home ownership, etc.) 	Area youth (grades: 6th - 12th)